



SCOTT DEGNAN

Vice President, Sales/Product Management

To whom it may concern:

I am pleased to say that I have known George Carson and his company since 2011. His knowledge of the RV market and how to grab the attention of major media is unparalleled.

During my tenure at MVP RV, George and his team arranged for numerous interviews with many of the local and national television reporters, helping the company gain maximum exposure in a very short time.

When I moved to Winnebago and learned that George was handling the RVIA California RV Show, I knew it would be successful. His team contacted me before the show and prepared one of our sales people to be interviewed by the local TV reporters giving Winnebago excellent media coverage.

George has the skills and talent to focus on the main objectives of a business to develop publicity campaigns that are exciting to reporters.

I would highly recommend George Carson to any company that could use his publicity services.

Sincerely,

A handwritten signature in blue ink that reads "S. Degnan". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Scott Degnan

Vice President, Winnebago Industries