

GENESIS

Genesis Supreme RV, Inc.
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To Whom It May Concern:

When I started my RV manufacturing business, I knew we needed to get media exposure to promote our line of trailers to the dealers. I immediately called George Carson at Carson Marketing to discuss how to promote my business.

In less than two months, George and his team were able to secure a 9-page article in one of the leading RV trade publications. This was just one of the many stories that were published about my company.

At the RVIA California RV Show in Pomona, George continued to get us more media coverage. In addition to having us featured on local television news stations, we were interviewed by a couple of the Hispanic radio stations giving us a strong position as the only Hispanic RV manufacturer in America.

I feel that George and his staff went beyond what we could have expected and are thankful for having him help me grow my company.

If anyone is looking to grow their business, I would say that Carson Marketing is the company to contact.

Best Regards,

A handwritten signature in black ink, appearing to read 'Pablo Carmona', written in a cursive style.

Pablo Carmona
President
Genesis Supreme RV