



To Whom It May Concern:

I highly recommend Carson Marketing, Inc., a Public Relations and Communications Company in Orange County, California. Based on my personal experience as President and CEO of a large privately-owned recreational vehicle company, Carson Marketing will provide tremendous marketing and innovative strategies that have proven time and again, to deliver the results you will want. They did for us!

In 2008, Carson Marketing became our principal marketing company for MVP RV located in Riverside, California. For five years, Carson Marketing handled our day to day marketing needs and provided our company with extraordinary levels of media exposure, successful new product marketing platforms and industry public relations that eclipsed our competition.

MVP RV was the first RV company in the world to produce all-electric motor homes and became a principal partner with international companies in China. With the assistance of Carson Marketing and their skillful marketing team, MVP catapulted onto the world media stage. Carson Marketing was able to coordinate and execute media exposure on two major television networks, The Wall Street Journal, Forbes Magazine and local press in Southern California, the second largest media market in the country. They also interfaced successfully with RVIA in Washington D.C. many times to coordinate international RV exposure and RV products world-wide.

Based on my personal experience, Carson Marketing can multi-task very large projects and handle the day to day small details that are so critical to building name brand recognition and premier company public relations that we all strive for as leaders in business.

In addition to directly handling our company needs, I witnessed Carson Marketing skillfully handle the RVIA Pomona RV Show, the biggest RV Show in the Country with skill and much success. They coordinated interviews with the local TV stations to highlight Fleetwood RV's newest products. Attendance grew year after year under their marketing leadership and sales soared.

Please do not hesitate to contact me directly if you have any additional questions or need further clarification on just how truly wonderful Carson Marketing is at doing what they do best. They deliver increased sales, the best PR ever and product-launch strategies that hit the mark.

Sincerely yours,

A handwritten signature in black ink that reads 'Brad Williams'.

Brad Williams  
District Sales Manager  
REV RV Group